



Great-West Financial[®] receives Lipper Fund Awards

Great-West Aggressive Profile II Fund Takes Top Honors in Three Performance Periods

GREENWOOD VILLAGE, Colo., April 1, 2015 — Great-West Financial today announced that Great-West Aggressive Profile II Fund received three Lipper Fund Awards last night in New York City, including top performing fund in the Mixed-Asset Target Allocation Aggressive Growth Funds category for three-, five- and 10-year periods, ending Nov. 30, 2014.

The Lipper Fund Awards honor individual mutual funds that excel in delivering consistently strong, risk-adjusted performance relative to their peers. Also honored with a Lipper Fund Award last night was Great-West MFS International Value Fund, which was named the best performing fund in the International Multi-Cap Core Fund category for the five-year period ending Nov. 30, 2014.

“Great-West Financial places great importance on a rigorous investment process in order to provide our clients with robust, long-term performance designed to ultimately help them achieve their financial objectives,” said Robert L. Reynolds, President and Chief Executive Officer of Great-West Financial. “It is an honor to be recognized by the Lipper organization, which has long been instrumental in setting the bar of excellence in our industry.”

Great West Aggressive Profile II Fund – Great-West Aggressive Profile II Fund (MXAPX) seeks long-term capital appreciation primarily through investment in underlying funds that emphasize equity investments. The fund received the top honor for the three-year period out of 136 funds, the five-year period out of 126 contenders, and the 10-year period out of 70 funds in the Mixed-Asset Target Allocation Aggressive Growth Funds category.

Great-West MFS International Value Fund – Great-West MFS International Value Fund (MXIVX) seeks long-term capital growth. The fund was honored for its performance over a five-year period in the International Multi-Cap Core Funds category, ranking first out of 293 funds. The fund is sub-advised by Massachusetts Financial Services Company.

About the Lipper Fund Awards – The Lipper Fund Awards program honors funds that have excelled in delivering consistently strong risk-adjusted performance, relative to peers. The Lipper Fund Awards take place in 23 countries in Asia, Europe, MENA, and the Americas. The award winners are formally announced between January and April. Ceremonies take place in select countries.

Lipper Analytical Services ranks mutual funds based on each fund’s objective within the respective Lipper category. Lipper ranking does not account for sales charges and is based on total return. *Past performance is not an indication of future results.*

About Great-West Financial – Great-West Financial[®] is a registered mark of Great-West Life & Annuity Insurance Company. Headquartered in metro Denver, Great-West Financial administers \$441 billion in assets for its nearly 7.7 million retirement, insurance and annuity customers. It is an indirect, wholly owned subsidiary of Great-West Lifeco Inc. and “A Member of the Power Financial Corporation Group of

GREAT-WEST LIFE & ANNUITY INSURANCE COMPANY

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Companies[®]. Its subsidiary Great-West Funds, Inc. offers over 60 mutual funds covering a broad spectrum of asset classes, investment styles and strategies.

Investment risk:

Great-West Aggressive Profile II Fund:

Asset allocation investment options are subject to the risks of the underlying funds, which can be a mix of domestic and international stock funds. For more information, see the prospectus.

Great-West MFS International Value Fund:

Foreign investments involve special risks, including currency fluctuations, taxation differences and political developments. For more information, see the prospectus.

Please consider the investment objectives, risks, fees and expenses carefully before investing. For this and other important information about the funds, you may obtain mutual fund prospectuses from your registered representative or www.greatwestfunds.com. Read them carefully before investing.

Shares of the series of Great-West Funds, Inc. are not available to the general public but are offered only to insurance company separate accounts for certain variable annuity contracts and variable life policies, to individual retirement account (IRA) custodians or trustees, to plan sponsors of qualified retirement plans, and to college savings programs.

The principal underwriter of Great-West Funds, Inc. is its affiliate GWFS Equities, Inc., Member FINRA/SIPC. The Great-West Profile Funds are managed by Great-West Capital Management, LLC (GWCM), an affiliate of Great-West Funds, Inc., and may invest in other funds advised by GWCM, funds that are sub-advised by affiliated and unaffiliated sub-advisers retained by GWCM, funds that are advised by affiliated and unaffiliated investment advisers of GWCM, and in a fixed interest contract issued and guaranteed by Great-West Life & Annuity Insurance Company (GWL&A). Great-West Funds, Inc., GWCM and GWFS Equities, Inc. are subsidiaries of GWL&A.

Certain Great-West Funds are managed by sub-advisers who manage other mutual funds having similar names and investment objectives. While their investment management may be similar to, or modeled after, those other mutual funds, the Great-West Funds are not directly related to any other mutual funds. Consequently, the investment performance and other features of other mutual funds and any similarly named Great-West Fund may differ substantially.

Great-West Financial[®] refers to products and services provided by GWL&A, Corporate Headquarters: Greenwood Village, CO; Great-West Life & Annuity Insurance Company of New York (GWL&A of NY), Home Office: White Plains, NY; and their subsidiaries and affiliates. The trademarks, logos, service marks, and design elements used are owned by GWL&A.

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